



# Minneapolis Downtown Council 60th ANNUAL MEETING Presented by **usbank**

## Downtown Minneapolis Year In Review

### Top 15 Downtown Employers

- |  |   |
|--|---|
| 1. Target ( <b>7,500</b> Employees)                | 9. RBC Wealth Management ( <b>1,400</b> ) |
| 2. Wells Fargo ( <b>7,000</b> )                    | 10. Star Tribune ( <b>1,224</b> )         |
| 3. Hennepin County Medical Center ( <b>6,800</b> ) | 11. Capella Education ( <b>1,180</b> )    |
| 4. Hennepin County ( <b>5,346</b> )                | 12. Thrivent Financial ( <b>1,151</b> )   |
| 5. Ameriprise Financial ( <b>4,864</b> )           | 13. CenturyLink ( <b>1,100</b> )          |
| 6. U.S. Bank ( <b>3,995</b> )                      | 14. ABM ( <b>1,068</b> )                  |
| 7. Xcel Energy ( <b>2,477</b> )                    | 15. Federal Reserve Bank ( <b>1,015</b> ) |
| 8. City of Minneapolis ( <b>1,850</b> )            |   |

### 2015 By The Numbers

- Current Downtown Population: **39,960**
- Since 2006, downtown has gained **8,056** residents, a **25.2%** increase
- 4Marq, Latitude 45, The Paxon and Pillsbury A Mill opened a combined **972** new residential units
- There are currently **680** more rental units being constructed downtown
- There is currently **1.5 million** square feet of office space being built or recently completed, including Wells Fargo Towers, T3, and Xcel Energy
- Since 2011, approximately **3 million** square feet of office space has been added to Downtown Minneapolis.
- Metro Transit ridership topped **85.8 million** on buses and trains, their most since 1981
- Green Line LRT ridership in its first full year reached **12.3 million** rides, and Blue Line LRT's **10.6 million** rides is most since opening in 2004
- Downtown's Central Business District = **36.29%** of all Twin Cities office space
- Downtown Class A office space vacancy rate is **11.8%**
- U.S. Bank Stadium is now **87%** complete
- Minneapolis SafeZone Collaborative's Downtown Camera Registry assisted in **181** investigations, and there were **5,475** RadioLINK collaborative communications
- There was a **72% reduction** in crime by Downtown 100 Offenders within the Minneapolis Downtown Improvement District Boundaries, the 6<sup>th</sup> straight year of 70% or more reduction
- Minneapolis DID picked up **20,655** bags of trash, **2,967** recycling bags and issued **84,965** assists
- The Minneapolis Downtown Council added approximately **90** members, bringing its total membership to more than **350** organizations
- MDC's Intersections: Downtown 2025 Plan added a **sixth** committee in 2015
- The Downtown 2025 Plan committees include **350** volunteers from the downtown community.