



**Contact:**  
Lou Ann Olson  
(612) 747-0105  
lolson@tunheim.com

Mark Remme  
(612) 656-3824  
mremme@downtownminneapolis.com

## Wells Fargo Minneapolis WinterSkate Opens November 25, Offers Free Skating Through Winter Season

**MINNEAPOLIS (October 12, 2016)** — The Minneapolis Downtown Council, in partnership with the Minneapolis Park & Recreation Board and Minneapolis SafeZone Collaborative, announced today that the Wells Fargo Minneapolis WinterSkate will offer free outdoor skating in Downtown Minneapolis this winter.

Wells Fargo Minneapolis WinterSkate will be located in Loring Park and will open on Friday, November 25. The skating rink is free and open to the public daily through the winter skating season.



“It is an exciting opportunity to ensure the Downtown Minneapolis community will have an outdoor skating rink this winter,” said Joe Ravens, Wells Fargo Minnesota Region President. “This partnership is a great way to bring our community together through one of our state’s longstanding traditions.”

The Warming House courtesy of CenterPoint Energy will be open daily during the following hours: Mondays-Fridays 3 pm – 9 pm, Saturdays 9 am – 9 pm, and Sundays 10 am – 6 pm. Hours will be extended by one hour on Fridays, Saturdays and Sundays during Holidazzle, which runs November 25-December 23. The warming house will also have special hours on December 24 (12 pm – 4 pm), December 25 (closed) and December 31-January 1 (12 pm – 6 pm).



Complimentary skates will be available during warming house hours on a first-come, first-served basis. Sizes and quantities may vary.

“Skating outdoors is such an important part of Minnesota winters, and we’re excited that Wells Fargo Minneapolis WinterSkate will be in downtown Minneapolis this winter,” said Leah Wong, Vice President of Events and Marketing, Minneapolis Downtown Council. “We’re excited for all who live, work, play and explore our downtown area to come out and create memories on the rink right here in the heart of our city.”

In addition to being open daily for public use, Wells Fargo Minneapolis WinterSkate will also host activities and programming throughout the year. More information will be announced throughout the winter season.

“Outdoor skating is a great winter addition to Loring Park,” said Jayne Miller, Minneapolis Park & Recreation Board Superintendent. “Our parks



are a gathering place for people to come together, and what better way to congregate during the winter than a skating rink. We're excited to welcome people to Loring Park this winter and enjoy their skating experience."

For more information on Wells Fargo Minneapolis WinterSkate, visit [www.downtownmpls.com/winterskate](http://www.downtownmpls.com/winterskate) or follow @MplsDowntown on [Facebook](#), [Twitter](#) and [Instagram](#) using the hashtag #MplsWinterSkate.

**About the Minneapolis Downtown Council:**

Founded in 1955, and one of the most historic central business associations in the nation, the Minneapolis Downtown Council (MDC) is a membership-based entity that works to create an extraordinary downtown. The MDC's collaborative developments of *Intersections: The Downtown 2025 Plan* was designed to help downtown businesses, community leaders and citizens build on downtown assets and implement future goals. For more information, please visit [DowntownMpls.com](http://DowntownMpls.com).

**About the Minneapolis Park and Recreation Board:**

The Minneapolis Park and Recreation Board is an independent, semi-autonomous body responsible for the Minneapolis park system. With 179 park properties totaling 6,801 acres of land and water, the Park Board provides places and recreation opportunities for all people to gather and engage in activities that promote health, well-being, community and the environment. Its Grand Rounds Scenic Byway, neighborhood parks, recreation centers and diversified programming have made the park system an important component of what makes Minneapolis a great place to live, play and work. More than 21 million annual visits are made to the nationally acclaimed park system, which was named the number one park system in the nation in 2013, 2014, 2015 and 2016 by The Trust for Public Land's 2015 ParkScore® Index.

**About The Minneapolis SafeZone Collaborative:**

The Minneapolis SafeZone Collaborative is an initiative that brings the public and private sectors together to make the heart of downtown safe and welcoming for those who live, work, and visit here. In December 2004, the downtown business community approached city leadership to ask for efforts to increase downtown safety. As a result, the Minneapolis SafeZone Collaborative for downtown was formed by the Minneapolis Police Department. In July 2009, SafeZone became a subsidiary of the Minneapolis Downtown Improvement District. The organization focuses on public safety through leveraging collaborative partnerships, technology, communication resources and strategic initiatives.

**About Wells Fargo:**

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.9 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 8,600 locations, 13,000 ATMs, the internet ([wellsfargo.com](http://wellsfargo.com)) and mobile banking, and has offices in 36 countries and territories to support customers who conduct business in the global economy. With approximately 268,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 27 on Fortune's 2016 rankings of America's largest corporations. Wells Fargo's vision is to satisfy our customers' financial needs and help them succeed financially. Wells Fargo perspectives are also available at [Wells Fargo Blogs](#) and [Wells Fargo Stories](#).

###