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nominations now being accepted for mpls downtown council's 2025 Plan Leadership Awards

MINNEAPOLIS (August 2, 2017) – The mpls downtown council (mdc) announced today it is accepting nominees for its annual 2025 Plan Leadership Awards, which will be handed out on Wednesday, October 11 at the mdc gala.

For the fourth straight year, mdc will give 2025 Plan Leadership Awards to individuals, organizations or initiatives as a way to recognize their extraordinary efforts in creating a vibrant and thriving downtown community.

Awards will be given in focus areas related to The 2025 Plan: development, greening & public realm, downtown experience, transportation, ending street homelessness and community gathering and exchange of ideas. An annual 2025 Plan Impact Award is also given to an individual, organization or initiative that greatly impacted and advanced multiple areas of The 2025 Plan.

“The mpls downtown council’s 2025 Plan had very ambitious goals from the outset, but thanks to members of our community volunteering their time and energy we’ve seen great progress in our 10 key initiatives,” said Steve Cramer, mpls downtown council president & ceo. “We applaud those who give their time and talents toward helping better our downtown community, and we’re excited to reward their efforts at our upcoming mdc gala.”

Nominations for this year’s 2025 Plan Leadership Awards are now open and can be submitted online by visiting www.mplsdowntown.com/2025awards. Nominations will be accepted today through Tuesday, August 22 at 5 pm.

Award recipients will be announced the week of September 27, with awards being presented at the mdc gala on October 11.

For more information on The 2025 Plan and its initiatives, visit www.mplsdowntown.com/2025plan. For a list of last year’s 2025 Plan Leadership Award winners, visit www.mplsdowntown.com/2025awards. Follow along for more information on social media by visiting @mplsdowntown on Facebook, Twitter and Instagram using the hashtags #mplsdowntown and #2025plan.



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about the mpls downtown council:

Founded in 1955, and one of the most historic central business associations in the nation, the mpls downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc's collaborative developments of Intersections: The Downtown 2025 Plan was designed to help downtown businesses, community leaders and citizens build on downtown assets and implement future goals. For more information, please visit mplsdowntown.com.

about the 2025 plan:

Intersections: The Downtown 2025 Plan is a vehicle to help leaders and citizens build on downtown's assets and guide downtown Minneapolis' development. This includes initiatives to double downtown's residential population, transform Nicollet Mall into a must-see destination, create a compelling and walkable environment around the clock, lead the nation in transportation options, end street homelessness, forge connections with the University of Minnesota and more. For more information on the 2025 Plan and its initiatives, visit 2025plan.com, beinbusinessdowntownmpls.com and minneapolisideaexchange.com. The 2025 Plan is a mpls downtown council initiative introduced in 2011.

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